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Expanding Social Contributions at Global Sites

With the growing demand for corporate ESG management around the world, SK innovation is committed to promoting its transition to green business models. To this end, we are expanding our presence in the global green industries. We need to take a more comprehensive approach to overseas bases in terms of social contribution.

With the goal of establishing the culture of mutual growth at our overseas business sites and supporting shared growth with local communities, we have set the expansion of social contribution to global business sites as a priority task under our GROWTH strategy. Our goal is to establish a country-specific and needs-based CSR programs and to implement developmental models through continuous communication with the local community.

A global CSR promotion system is expected to serve as a cornerstone for reflecting our philosophy and strategy for social contribution at overseas business sites and enhancing our ESG practice. Thanks to this effort, each business site will be able to fulfill its role as a member of the local community and create a positive management environment for mutual growth.



Sanhaejinmi Campaign

Priority Task Implementation Strategy (Mid/Long-term Strategy)

Through this priority task, SK innovation intends to impart the importance of corporate social and environmental responsibilities and boost the drive to fulfill them to all overseas business sites. To achieve this, we will establish a CSR implementation system for each business site to promote sustainable development.

To this end, we are going to prioritize two common and one special CSR programs for all overseas business sites by 2025. The common programs include the 'Sanhaejinmi Campaign' and support programs for senior citizens living alone and people with developmental disabilities. Additional programs will be developed based on international demands such as the UN SDGs.

Preceding to supporting these programs, it is important to increase the commitment and understanding of the priority task for employees at overseas business sites. This is because companies are made up of employees and employee's commitment to ESG is directly linked to the effectiveness of companies' ESG management.

Going forward, we are going to create a management culture of mutual growth through active communication in consideration of diversity in overseas manpower, which is growing significantly due to our overseas business expansion.

Action Plans for 2022

In 2022, SK innovation plans to promote the 'Sanhaejinmi Campaign' and support programs for people with developmental disabilities in major newly-constructed sites in the U.S. (Georgia), China, Hungary, Poland, and France, while developing specialized CSR programs for each country. The programs will be gradually expanded to all overseas business sites by 2025.

EnviRun for the Planet Campaign

SK innovation named its nation-wide plogging campaign, 'Sanhaejinmi' as "EnviRun for the Planet" to expand it into a global movement with overseas business sites as its base. In April 2022, we declared the Plogging Week at all domestic and overseas business sites and launched the campaign to promote its commitment to the environment. Since the campaign has an important meaning as an environmental campaign in daily practice in line with the expansion of waste plastic recycling technology and eco-friendly businesses. we will continue to support its development into a global campaign by promoting public engagement.

UN SDGs 1 ND EXTY 2 FED HANGER

Alignment with



Goal for 2025



Implementing 2 common and 1 localized CSR programs at each global site

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'Great Melody in the Forest', a national music festival for people with developmental disabilities

Support Programs for People with Developmental Disabilities

SK innovation is introducing various social programs to support people with developmental disabilities by helping them adapt to society, creating jobs through training, and organizing the Social Integration Programs such as the National Great Music Festival. In 2022, we will develop a support program at overseas business sites according to regional characteristics, contributing to creating a social safety net and developing it into a communication channel with the local community based on our know-how.

Development and Implementation of Localized Programs

In 2022, we plan to strengthen our communication with stakeholders to identify and resolve social and environmental issues in local countries and regions. We will focus on people with disabilities, seniors, education, employment, and environment as our targets, and develop and implement a range of social contribution programs.

Progress in 2021

In 2021, SK innovation continued our global CSR program to meet the needs of the local community with focus on supporting children with disabilities and educational programs as part of its company-wide social contribution. We also selected a global communication coordinator to set a more effective direction for community development. To promote corporate culture and support shared growth, we shared our mission and philosophy on ESG and listened to feedback and opinions from employees at our overseas business sites.

Aside from the programs related to the priority task, we donated KRW 1.1 billion worth of quarantine and medical supplies to the US, Hungary, Poland, and China through our overseas business sites in response to COVID-19 and restored mangrove forests in a total area of 48 hectares in Vietnam through the 'Mangrove Forest Restoration Project'.



Progress in 2021

Donated COVID-19

quarantine and medical

business sites worth of

supplies to overseas

Restored forests

through Mangrove Forest Restoration Project in Vietnam

48 hectares

Comments from the Department in Charge

SK innovation is leaping forward as a global company by expanding overseas business focused on green businesses. As a subject of social and environmental responsibility, we will actively participate in solving social problems according to international needs and the needs of local communities. Since coexistence with society and nature is the immediate challenges of mankind, we believe that ESG should be reflected in the foundation of all businesses for sustainable growth and development.

Sustainability can only be achieved when changes are made internally rather than improvisations to solve the problems at hand. This requires commitment from employees to support the company's CSR policies and strategies as well as a consistent CSR system in place. Our goal is to enhance the sustainability of overseas business sites as well as domestic sites through one of our priority tasks, 'Expanding Social Contributions at Global Sites'.



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